



Widening Horizons for Qualified Healthcare Management Professionals

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The Indian healthcare industry has witnessed a steep growth rate in the past decade. Hospitals, in the current times, have transformed into much more than medical centers. They are getting renovated into specialties and super specialties offering diverse health-related facilities and services.

However, owing to this expanding scope, the healthcare industry is facing administrative challenges and setbacks that, if neglected, would lead to inefficient functioning and delivery of healthcare services. To keep things in place, the role of healthcare management becomes vital. There is a rising demand for potential prospects with managerial qualities and transversal competences that can help propel the healthcare system ahead successfully. This is where the need and significance for management programs (MBA / Postgraduate Diploma) in Hospital and Health Management comes into the picture.

Considering the fact that the healthcare sector is a complex domain, it is vital to look for qualified and specialized healthcare management professionals who can handle the administrative needs effectively. With a Post Graduate Program in Hospital and Health Management, professionals can gain appropriate knowledge and skills to perform as effective managers and leaders in the healthcare industry.

Role of Management in Hospital and Health Sectors

The role of management in the healthcare sector is indispensable. For a healthcare institution to function successfully, effective healthcare managers and administrators are vital. Essentially, all health management professionals work with medical staff in strategically planning, leading, and administering the organizational goals.

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While on one hand, the management professionals in the healthcare sector work towards keeping the facilities in line with the laws and regulations, on the other, they are responsible for managing finances, infrastructure, inventory, etc. They are the ones who manage good levels of communication between the medical and the non-medical staff, and are overall responsible for enhancing and maintaining the quality of health related services and facilities offered by the healthcare organization.

The interdisciplinary nature of health care professionals is what makes the patient healthcare delivery successful. And, this is exactly what makes it all the more important for the professionals aspiring to take up the role of a healthcare manager to be well qualified and possess appropriate skills necessary to take informed decisions in planning, building and managing healthcare organizations.

Need and Demand for Relevantly Qualified Healthcare Managers

The efficient administrative staff is all-important to oversee the institutions' functions and healthcare services on the whole. They supervise all aspects of patient care, delivery of quality healthcare services, along with accounting, marketing, and other organizational activities to ensure smooth functioning. There is a stratification of roles and responsibilities in the management area to take care of the various aspects of organizational growth and challenges.

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Since the healthcare management professionals are required to adapt themselves for diverse roles, it becomes of utmost importance for them to equip themselves with relevant education in healthcare management and administration, and to also stay engaged in continuing education. Moreover, the growing healthcare needs and the increasing number of state-of-the-art hospitals today have raised the demand for management professionals, subsequently heightening the career scope in the sector. However, what is required to thrive in the sector is appropriate education and deep insights into the healthcare sector.

A healthcare manager is expected to utilize his/her skills and capabilities to function according to the requirements of the institution he serves. This is why it is important that aspiring candidates consistently work towards enhancing their skills/abilities to match the industry needs and demands.

This is where the significance of educational programs such as a post graduate diploma or an MBA in health and management gains value. A proper qualification in hospital and health management is necessary to enter the field as it enables the students/professionals to hone their skills and capabilities so as to meet the rising needs of the hospital administration standards.

IIHMR – A Pioneer Institution in Health Management

[Indian Institute of Health Management Research \(IIHMR\)](#) New Delhi is a renowned organization, recognized for its contribution in the field of Health Management. The institute integrates concepts of Public Health and Management into their flagship programs to prepare professionals for the healthcare sector.

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Established in 2008, IIHMR, Delhi aims at delivering quality education and training, preparing candidates to take up the challenges of the healthcare sector head on. The institute focuses on both national and international health, and strives to cater to the growing needs of the country. The primary purpose of the institute is to create innovative knowledge and develop methods to improve the growing healthcare sector, with respect to management, research, and education and training aspects.

The institute aims at developing and grooming candidates to enable their transformation into efficient healthcare management professionals equipped with appropriate skills, expertise and in-depth knowledge suited to work in various hospitals and healthcare organizations, both nationally as well as globally.

Quality and Accreditation

IIHMR has significantly contributed to healthcare research management in India as well as South-East Asian regions. The institute excels in establishing a new paradigm for hospital and healthcare management, focusing on the areas of research, development, strategic management, and quality assurance in health care.

IIHMR has been designated as the 'Institute of Excellence by The Ministry of Health and Family Welfare' by the Government of India, for its contribution to the capacity development programs in the healthcare sector.

Besides, IIHMR also works as a WHO Collaborating Centre for District Health Systems based on Primary Healthcare. IIHMR is approved by All India Council for Technical Education (AICTE) and accredited by the National Board of Accreditation (NBA).

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Hospital and Health Management Education at IIHMR

IIHMR offers [Post Graduate Diploma in Hospital and Health Management \(PGDHM\)](#), which is an industry oriented education program, designed to prepare candidates to function efficiently and effectively in the challenging healthcare setup of the current times and the future. Owing to its quality and efficacy, the program has been recently awarded equivalence to an MBA degree by the Association of Indian Universities (AIU).

With this flagship program in Hospital and Health Management, IIHMR has been preparing and training students to understand the concepts and techniques of the modern healthcare management and learn about its application in hospital and healthcare organizations.

It serves as an extremely strong platform that greatly benefits the students in their career prospects and enables them to explore the domain to their advantage.

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